

2027 **Rough Notes** Magazine Editorial Calendar

january

ad closing: 12.04.26
ad materials: 12.09.26

Editorial Highlights:

Specialty Lines:

- Agents E&O

Focus on Premium Finance

february

ad closing: 01.05.27
ad materials: 01.08.27

Editorial Highlights:

Specialty Lines:

- Cannabis

Focus on Agency Perpetuation

march

ad closing: 02.05.27
ad materials: 02.09.27

Editorial Highlights:

Specialty Lines:

- Workers Comp

Focus on Emerging Risks

april

ad closing: 03.05.27
ad materials: 03.09.27

Editorial Highlights:

Specialty Lines:

- Commercial Auto/Trucking

Focus on Risk Management

Bonus Circulation:

- Target Markets Program Administrators Association Mid-Year Meeting
- NetVU

ad closing: 06.04.27
ad materials: 06.09.27

july

Editorial Highlights:

Specialty Lines:

- Construction

Focus on Agency Operations

august

ad closing: 07.06.27
ad materials: 07.09.27

Editorial Highlights:

Specialty Lines:

- Cyber Insurance

Focus on Customer Experience

september

ad closing: 08.05.27
ad materials: 08.09.27

Editorial Highlights:

Focus on Artificial Intelligence

Bonus Circulation:

- Target Markets Program Administrators Association Summit
- Applied Net

ALSO: Target Markets Program Administrators Association special section

october

ad closing: 09.03.27
ad materials: 09.08.27

Editorial Highlights:

Specialty Lines:

- Professional Liability

Focus on Personal Lines

Bonus Circulation:

- WSIA

may

ad closing: 04.05.27
ad materials: 04.09.27

Editorial Highlights:

Specialty Lines:

- Social Services & Nonprofits

Focus on Leadership

november

ad closing: 10.05.27
ad materials: 10.08.27

Editorial Highlights:

Specialty Lines:

- Social Services & Nonprofits

Focus on Employee Benefits

Bonus Circulation:

- Insurance Networks Alliance Annual Meeting

ALSO: Insurance Networks Alliance special section

june

ad closing: 05.04.27
ad materials: 05.10.27

Editorial Highlights:

Specialty Lines:

- Municipalities

Focus on Professional Development

Bonus Circulation:

- FAIA Annual Convention
- LAAIA (Latin American Association of Insurance Agencies) Convention
- IMCA Ignite

ALSO: Florida Special Report

december

ad closing: 11.05.27
ad materials: 11.09.27

Editorial Highlights:

Specialty Lines:

- Aviation

Focus on Insurtech